

Project Managers, improve your ability to lead more effectively.



KEVIN CICCOTTI CPCG, PCC

Certified Coach, Speaker & Trainer

Kevin's Signature Presentation

The Human Factor in Project Management

This unique presentation addresses the critical components of building and sustaining relationships within teams in order to drive engagement, increase productivity, and lead to unprecedented levels of success. Explore the keys to understanding and responding to the needs of the people on your team in ways that establish trust, build confidence, and inspire commitment.

Learn to:

- Spend more time leading projects and less time managing people issues
- Be more effective at understanding and meeting the needs of team members
- Feel more confident in responding to challenges and conflict
- Reduce stress and increase productivity
- Make more effective decisions

Who should attend?

Project managers and leaders who wish to take their leadership and interpersonal skills to the next level.

Kevin works with organizations of all sizes in the following formats:

Keynote presentations
Executive coaching
Project Manager coaching

Group & Team coaching
Leadership retreats
Workshops

“Kevin has an uncanny knack for getting to the heart of human behavior and the driving forces that fuel our thoughts and actions. His presentations are unlike anything you’ve heard before, as he challenges long-held perceptions of ourselves and the world around us.”

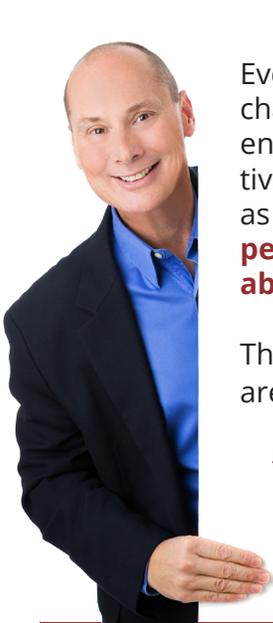
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Lead to sustainable success

with the HUMAN FACTOR FORMULA

What makes the difference between an average and an outstanding leader?

What skills are essential to develop in order to increase your impact and influence and achieve exceptional results?



Even the best leaders are faced with unprecedented challenges to be more creative, inspire innovation, influence our teams, and drive the enterprise forward effectively. And yet, at the end of the day, one thing remains as true as ever – **it's not just your strategy, but your people who will lead your organization to sustainable success.**

The best strategy in the world won't help if your people aren't committed, inspired, and engaged.

“I can tell that I'm more confident and more positive in the way that I think and react to a lot of everyday situations, whether it's being at home with family or dealing with friends, or even work problems. And I know that the tools I'm learning will remain valuable to me.”
Renee N. – Project Manager

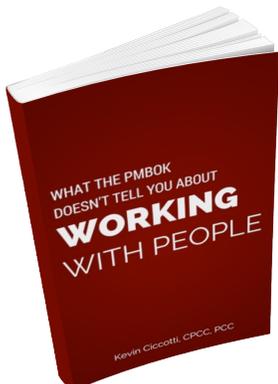
Business is about relationships.

If you lose the relationship, you lose the business.

“Kevin is the consummate professional with a genuine desire to want to help people. More importantly, he has the knowledge and skill to actually make that happen. He doesn't tell you what you want to hear; he tells you what you need to hear. He has the ability to get you to open up and deal with the root-cause of issues that might be holding you back in both your career and in life. He doesn't just deal with the superficial issues; he gets to the heart of the problem where lasting change can actually take place. Change is hard! Having Kevin help me along the journey has made change possible.”

Alan Easley – Logistics & Supply Chain Professional

“Kevin Ciccotti is an engaging, entertaining and extremely knowledgeable speaker. He had the room rolling in laughter and agreement as we all recognized our communication shortfalls and abilities to get off track in our expectations of other team members – because we have left out the Human Factor in our daily Project Management process. I would highly recommend Kevin for his keen presentation abilities, fun but poignant content and absolutely spot-on Human Analysis insight. He is a fabulous speaker and your group will benefit from his candor!”



The Human Factor Formula's 6 Drivers of Human Behavior

- Certainty
- Uncertainty
- Significance
- Love/Connection
- Growth
- Contribution

Learn the 6 Drivers of Human Behavior in Kevin's Free E-book, available online.



Human Factor Formula
inc.
Building Relationships for Project Success

Contact us for information on more transformational topics!

Connect with Kevin (775) 750-4008 | humanfactorformula.com